

# Today's Panel

---



**Karen Alschuler.** As Global Discipline Leader for Urban Design, Karen Alschuler has tackled some of the most interesting and urgent of urban issues. Karen is known for projects that define the new generation of urban waterfronts, set design parameters for transformation of large urban districts and provide for expanded cultural and educational facilities. Over her 35 year career, she has embraced urban stewardship and the creation of civic places that welcome a diverse population, sought a critical balance between physical planning and fiscally responsible economic development and applied techniques to achieve true urban engagement.

---



**Michael Freedman.** As the Founding Partner of Freedman Tung + Sasaki, Mr. Freedman has become widely known for providing communities with creative and effective solutions to revitalize their downtown districts and regional retail centers, to retrofit failing or stagnated commercial corridors and workplace districts, and to create special streets, boulevards, and public places that stimulate new investment and vitality. He specializes in the coordination of strategies, plans and designs to achieve successful beneficial change to existing cities. His professional experience spans strategy, economic development, policy and built design, ranging to include the development of land use policy, state-of-the-art "form-based" development standards; master plans for districts, redevelopment and infill sites; and transit-oriented planning and design.

---



**Doug Farr.** Mr. Farr is Founding Principal and President of Farr Associates, the 2012 AIA Chicago Firm of the Year. He is a national leader in designing sustainable neighborhoods and buildings, being elevated to the AIA College of Fellows in 2014. Under his leadership, Farr Associates has designed and certified a total of seven LEED Platinum buildings, two of which also achieve net-zero energy, and four LEED-ND Developments. Doug was the founding chair of the U.S. Green Building Council's LEED-ND Core Committee and is currently serving as the Chair of the Congress for the New Urbanism Executive Board.

---



**Fred Kent.** Fred Kent is a leading authority on revitalizing city spaces and one of the foremost thinkers in livability, smart growth and the future of the city. As founder and president of Project for Public Spaces, he is known throughout the world as a dynamic speaker and prolific ideas man. Over the past 37 years, Fred has worked on hundreds of projects, including Bryant Park, Rockefeller Center, and Times Square in New York City; Discovery Green in Houston, TX; Campus Martius in Detroit, MI; Main Street in Littleton, NH; Granville Island in Vancouver, BC, Canada; and a City-Wide Placemaking Campaign in Chicago, IL. Most recently, Fred has lead some of the largest projects at PPS including Cape Town Waterfront, Crystal City in Alexandria, VA., Museumplein in Amsterdam, Downtown Detroit, Harvard University's main plaza, and Harvard Square for Cambridge and Harvard.